

E-Rate Discounts



Build a Better Infrastructure for Your Budget

Start now with the right K-12 supplier and E-Rate discounts!



D-Link®



High-speed Internet access and campus connectivity are more than a convenience. For schools, districts and libraries seeking a richer teaching and learning environment, they have become crucial.

Yet budget cuts, limited resources and rising IT spending requirements can pose major hurdles to creating the infrastructure you envision: a network with the bandwidth to push video, web and other content for a truly 21st Century academic experience.

Enlist Exciting E-Rate Opportunities

Fortunately, the U.S. Government's E-Rate program awards billions of dollars annually to eligible schools and libraries to buy essential connectivity and networking equipment at substantial discounts.

So, how can you leverage E-Rate to its fullest and get a more powerful infrastructure for your money—starting right now?

Press Ahead with the Power of D-Link

You'll be excited to discover that when you apply E-Rate discounts to D-Link solutions, you can get up to four times more.

Why? We'll help you build, maintain and continue upgrading an infrastructure that lets students, teachers and administrators connect, communicate, study and collaborate—enhancing your curriculum and extending your budget beyond what you thought possible.

What's more, we offer valuable insights that can untangle the E-Rate process and increase your chance for success. And we've helped K-12 school districts build scalable, high-bandwidth enterprise-class networks far below what the big players bid.

Get 10X the Network—for 4X Less!

Alone or as part of a multi-vendor system, D-Link E-Rate Priority 2-eligible products bring a much broader range of network benefits, and give you more for your E-Rate spend, including:

- Low cost of entry—without sacrificing scalability
- More connections, and more bandwidth, for any given spend
- Easy, cost-effective expansion for long-term growth
- 10 Gigabit backbone for the cost of competing 1 Gigabit solutions!

Plus, D-Link solutions also integrate easily into existing infrastructures—with low to no support costs, minimizing the need for outside installation or certified consultants.

“...we were looking at a 10-Gig network [with D-Link]; they [other schools] were getting a 1-Gig backbone at four times the cost.”

— Kevin O'Neill, IT Director,
Gretna School District, Nebraska

E-Rate in the News

By issuing the new National Broadband Plan Order on September 23, 2010, the FCC has expanded the E-Rate program to include these initiatives you can take advantage of:

School Spots

Provide community access after hours—with rock-solid security—using the same easy-to-manage D-Link wireless gear that powers school-day learning. And do it for a lot less money!

Learning On the Go

Wireless devices let students learn in a real-world context, inside the classroom and beyond. Participate in this pilot program that supports off-campus wireless Internet connectivity.

Super-Fast Fiber

Consider using E-Rate funds to interconnect campuses in your district without laying miles of new cable by using dark fiber lines already in place across the country.



Gear Up for a Great Network— with D-Link Products

When it comes time to specifying E-Rate Priority Two-eligible products, look to D-Link for a full spectrum of equipment and solutions to help build your high-speed educational environment, including:

Switches

Wireless Switches

- Layer 2 and 3 Switches
- Smart Switches • Unmanaged Switches • Chassis and Accessories • Switch Accessories • RPSU



To deliver rich media content to the classroom, and unimpeded connectivity across campus, school networks need high bandwidth, converged architectures, guaranteed interoperability, robust security, plus future compatibility. And D-Link switching solutions offer all that plus more—priced to meet strict budgets.

Wireless

Access Points • Unified Switches • Remote Wireless • Management from the Cloud



From mobile labs to an aspiring 1:1 learning environment, strong wireless connections unplug education and unleash young minds. And D-Link wireless solutions create those seamlessly converged wired and wireless networks, with unchecked roaming, centralized AP management and control through a web-based GUI or command line interface.

Security

VPN Software • Firewalls • Unified Threat Management Appliances



Protecting sensitive student data is a top priority. So is maintaining network performance by thwarting internal and external threats. That's why D-Link offers the NetDefend™ line of security appliances— firewalls, VPN routers and security gateways—to guard your data from attacks, and give you more control over your infrastructure.

Dare to Compare!

You'll find many technologies competing for your E-Rate purchases. But only D-Link solutions offer the features you need and more—for far less money, and with assurance you'll find nowhere else.

	D-Link	Cisco
	DGS-3426P 24-port 10/100/1000 Base-T L2+ stackable management switch with four combo SFP and two open slots for optional 10G modules	Catalyst 2960G-24TC 24-port 10/100/1000 Base-T L2 management switch with one combo SFP
Switching capacity	88 Gbps	16 Gbps
PoE support	Yes	No
Max virtual stacking units	32	16
Max virtual stacking bandwidth	20G	2G
Web-based access control	Yes	No
MAC-based access control	Yes	No

	DWS-4026	Catalyst 3750G-24WS-S25
Simultaneous dual band 802.11a/g	Yes	No (AIR-AP1131AG-A-K9)
802.11n upgradability	Yes	Yes
Max AP per switch	64	25
Rogue AP detection	Yes	Yes

Outlying Unit	DWL-8600AP (802.11a/b/g/n)	All Aironet AP
L2/L3 roaming	Yes	Yes
Auto channel selection	Yes	Yes
Visualized topology	Yes	No

Total Solution Cost*	\$12,479.97	\$24,494.00
Total Savings with D-Link	\$12,014.03!	

*All information is believed to be accurate, based on information available at time of printing. All pricing and comparative data was sourced from vendor websites/spec sheets as of 05/29/10.





Enjoy Exceptional D-Link Support— Every Step of the Way

Building or upgrading your infrastructure can be a huge undertaking. But our dedicated professionals are here to help through every phase—from design to purchase, installation and after-sales support.

“One of D-Link’s greatest advantages is that the switches are simple to operate. I was able to learn the program and do everything I needed to do inside the switches in just a few minutes.”

— James Dickens, Technology Director, Livingston Independent School District

Simplify E-Rate Success Starting Here

Frankly, E-Rate filing requirements are complex. And 2011 program changes may leave you even more confused. But D-Link is here to clear the way.

Most importantly, you should know that E-Rate Priority 2 connections are funded only every two out of every five years. And you have to file the right forms, while adhering to specific timing and processes as well. Essentially, you must:

- Prepare your technology plan
- File with E-Rate
- Provide detailed costs
- Receive your discounts

Amid all of the challenges you can rest assured. D-Link E-Rate specialists can walk you through the entire process, offering helpful advice on specific D-Link equipment for a solid technology plan or RFP, Form 470 filing and more.

Multiply Your Network Potential—and Your Budget Turn to D-Link Today

One thing is clear: dated systems can’t deliver the content, connectivity and communications your campus, district or library requires. For that you need a first-class high-speed network, broadband connectivity and the best infrastructure your budget can buy.

Remember: D-Link not only delivers the goods. We can also maximize your E-Rate dollars, giving you ten times the network performance at a fraction of the price.

**Learn more about D-Link E-Rate-eligible solutions.
But hurry. Your E-Rate deadline is closing fast.**

www.dlink.com | 888.331.8686
www.dlink4K12.com | Email: getmore@dlink.com

education

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